



• FRENCHIE WINERY •

FRENCHIE ROYALE

RED WINE

NAPA VALLEY

2023

FRENCHIE

Proprietor Jean-Charles Boisset's late French bulldog, Frenchie, represented the very essence of style, charisma and personality. With his stout stature and ability to steal everyone's heart, he was definitely royalty around the winery.

VINTAGE NOTES

The 2023 growing season in Napa Valley was defined by a cool, steady start followed by a long, even summer that allowed for gradual ripening and excellent flavor development. Winter rains replenished soils and set the stage for healthy canopies, while moderate temperatures through harvest preserved vibrant acidity and color intensity.

CONVERSATIONS WITH THE WINEMAKER

The 2023 vintage offered ideal conditions for crafting a balanced, expressive blend that captures the full range of Napa Valley. Each vineyard site contributed its own character: Merlot from Carneros developed supple tannins and smooth texture through slow, even ripening; Petite Sirah from a shaded Calistoga site added color density and structure; Cabernet Sauvignon from a southern hillside above the fog line provided aromatic lift and freshness; and Petit Verdot from St. Helena delivered richness and mid-palate depth.

Fermentation was managed to highlight the character of each component, with Cabernet Sauvignon, Merlot, and Petit Verdot undergoing extended maceration for an average of 39 days to build depth and roundness, while the Petite Sirah was pressed at dryness to preserve vibrancy and balance.

TASTING NOTES

The 2023 vintage reveals concentrated aromas of blackberry, cassis, and dark plum layered with graphite, cocoa, and subtle spice. The palate is powerful yet composed, with fine-grained tannins supporting dense black fruit and a core of vibrant acidity that drives length and precision. The finish is long and focused, showcasing purity, balance, and depth.

TECHNICAL NOTES

APPELLATION: Napa Valley

ALCOHOL: 14.5%

PH: 3.77

TA: 5.7 g/L

VARIETAL: 30% Merlot, 28% Petit Sirah,
22% Cabernet Sauvignon, 20% Petit Verdot

AGING: 16 months in neutral French oak, 19%
new French oak (Ermitage)

HARVEST DATES: October 12th - 21st 2023

BOTTLING DATE: April 1, 2025

VEGAN

